



The UK's Staff Networks Stellar Standard

Why do we need a Stellar Standard?

It's an exciting time for the networks community. The discourse about the power of staff networks has evolved exponentially over the last decade. Covid19 further highlighted the value of networks and shone an even brighter spotlight on the incredible power, if not influence, of staff networks within any organisation. This increased attention to staff networks has, in turn, given rise to an increasing number of organisations realising the culture added value of investing in their staff networks.



Effective staff networks bring insight, experience and intelligence. These same staff networks can help their organisation to navigate change and build support for an exciting transformation. Staff networks devise practical, creative and commercially viable solutions to help address the systemic challenges faced by certain groups in the organisation. The Standard has arrived to recognise those staff networks putting this into practice and incentivise colleagues to continue making work better.

Isn't this just another award?

We accept that there are a growing number of awards now recognising vital contributions in the EDI (equity, diversity and inclusion) space. Some even have a category for employee networks, which is great. The Standard however, is not like any of the current EDI awards on offer.

The recipients of this Standard will not only have demonstrated progressive results in respect of their workforce, the Standard will also require evidence of transformative outcomes in the workplace and/or improvements in product outcome or service delivery.

Any staff network receiving The Standard will be declaring an acquired level of excellence for their specific contributions as a staff network and the aligned support of their organisation in improving the employee life cycle and making work better.



Who should care about the Stellar Standard?

- **Employees:** Having a safe space to share and be heard fosters a deeper sense of belonging and inclusion
- **Chief People Officer:** Effective staff networks provide insights, healthy challenge and practicable innovation for evolving D&I strategy e.g. intent v impact? Future proofing by applying the 'so what' test.
- **Finance Director:** An inclusive culture reduces costs in recruitment, absenteeism and employment tribunals.
- **The Board:** Effective networks are full of people making work better for employees. This increases productivity, innovation, employee engagement, retention and talent attraction.
- **Stakeholders:** Everyone benefits

Is there a cost?

The Stellar Standard process costs just £249 per network.

Want more information?

Watch the explainer video found [here](#) or email Info@stellarstandard.co.uk

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